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## Diapason announces the appointment of a new Managing Director to support and accelerate its growth.

Amid strong growth, Diapason, a leading expert in treasury and financial risk management solutions, strengthens its leadership team with the arrival of Raphaël de Talhouët as Deputy Managing Director. This marks a significant milestone for Diapason as it continues to pursue its development ambitions, particularly in the mid-sized enterprise (ETI) market and internationally.

## **Proven Expertise Driving Transformation**



Before joining Diapason, Raphaël de Talhouët held the position of CEO at Invoke, a software provider specializing in financial, tax, and regulatory reporting. Under his leadership, Invoke underwent a major transformation, evolving from a French company focused on large banking and insurance groups to a European leader across all market segments. This shift was notably marked by a full migration of its offering to the SaaS model. The repositioning was supported by significant investments in research and development, aimed at enhancing user experience while maintaining the satisfaction of its long-standing clients.

With his arrival at Diapason, Raphaël de Talhouët will work closely with the leadership team to accelerate the company's growth strategy. His expertise will be particularly valuable in strengthening Diapason's presence in the mid-market segment and driving its international expansion.

## A Strategic Addition to Support Diapason's Growth

Raphaël de Talhouët stated: "I am honored to join Diapason at such a pivotal moment. The company has a strong client base, with nearly a third of its clients belonging to the SBF120, and an experienced leadership team. Diapason also benefits from an organization that is particularly action-oriented, giving the group great agility. From my first discussions with Pascal Kravitzch, President of Diapason, I was impressed by the company's vision and ambitions, which are perfectly aligned with my own beliefs. We share the same core values, based on innovation and operational excellence. I am confident that we have all the assets needed to make Diapason a key player in new markets, both in France and internationally."

Pascal Kravitzch, President and Founder of Diapason added: "We are thrilled to welcome Raphaël to our leadership team. His experience and leadership will be invaluable in accelerating our development. We quickly realized that we share a common vision for Diapason's future. His integration into the leadership team was natural and seamless. We are already aligned in tackling the challenges ahead together. This collaboration is part of a strong momentum, and we are more ready than ever to move forward toward new horizons."

With this appointment, Diapason reaffirms its commitment to supporting businesses in their digital transformation by optimizing their treasury management. By integrating innovative technological solutions, Diapason enables companies to modernize their financial processes, improve operational efficiency, and strengthen security. This approach is part of a continuous growth strategy, supported by investments in research and development, aimed at offering increasingly efficient tools tailored to the evolving needs of its clients. Diapason remains determined to deliver quality service, ensuring client satisfaction and loyalty.

## **About Diapason**

Founded in 1990 under the name MCC Soft, the Diapason group supports the digitization of financial processes and the growth of businesses. As a true conductor of cash management, myDiapason solutions simplify the daily operations of over 10,000 finance professionals by optimizing liquidity management, automating and securing payments, and managing financial risks. Focusing on its core business, the treasurer anticipates the company's needs, proposes solutions, and creates value.

More information at: www.mydiapason.com/en - Follow us on LinkedIn