

Finance / Partnership

# Diapason announces a partnership with **BDO France's Advisory division**

Paris, January 9, 2025 – Diapason, a leader in treasury and risk management solutions, is delighted to announce a new partnership with the advisory and audit firm BDO France. This partnership positions BDO Advisory as a key player in delivering the Diapason solution, specifically designed to meet the needs of mid-sized enterprises (ETIs).

### Diapason strengthens its presence in France and Europe

This collaboration enables Diapason to leverage BDO Advisory's expertise to expand its footprint in France and accelerate its growth in European markets through the extensive network of its new partner.

« We are thrilled to partner with BDO Advisory, a recognized leader among mid-sized enterprises with a presence across the entire country. This distribution agreement represents a significant milestone in our indirect growth strategy and significantly enhances our presence within the ETI sector » says Raphaël de Talhouët, President of Diapason.

## A partnership for tailored support to mid-sized enterprises

Through this collaboration, BDO Advisory enhances its offering to financial managers and treasurers of mid-sized enterprises by providing a comprehensive and efficient treasury management solution. By combining Diapason's technological expertise with its renowned advisory skills, BDO Advisory ensures optimized financial flow management and contributes to improving overall business performance.

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« We are pleased to mark this key milestone in the relationship between Diapason and BDO Advisory, which strengthens our expertise in transforming the treasury information systems of our clients » concludes Paul Guerrier, Liquidity Management Services Partner in BDO France's Advisory department.

#### **About BDO**

BDO France has been serving French companies since 2007 and is a member of the world's 5th largest audit and consulting group, offering its clients the strength of an international network (166 countries with more than 115,700 people). BDO France offers a diversified range of services covering all areas of finance, accounting, tax, risk management, information systems and sustainable development. As the first audit and consulting firm to adopt the status of "mission-driven company", BDO has been uniting its teams and clients around shared objectives since 2021, in line with its raison d'être "Socle et Tremplin de ceux qui investissent l'avenir" ("Foundation and springboard for those who invest in the future"). BDO France, already a key player in the SME and ETI market, is now in a position to support all players in the economy.

More information, visit: Audit, consulting and accounting firm - BDO - LinkedIn: bdo-france

#### **About Diapason**

Founded in 1990 under the name MCC Soft, Diapason helps their customers with the digitalization of their financial systems and the growth of their businesses. Just as the conductor orchestrates the performance of every symphonic musician, Diapason's solutions simplify the daily life of more than 10,000 financial professionals, helping them to manage liquidity, to automate and secure their payments, and to control their financial risks. Focused on the core business of the treasury, Diapason helps the treasurer to anticipate the needs of the enterprise and strengthen the enterprise through the creation of value.

More information, visit: <a href="https://www.mydiapason.com/en/">https://www.mydiapason.com/en/</a> – Follow us on <a href="https://www.mydiapason.com/en/">LinkedIn</a>